**Press Release** 



## Goa Tourism's Vintage Car and Bike festival a grand success

Panjim, April 17: Goa Tourism organized the third edition of the Goa Vintage Car & Bike festival on Sunday, April 14, 2019, at the Inox Courtyard, Panaji. The festival was aimed at celebrating the passion for collecting and preserving vintage cars and bikes.

Many fine examples of cars and bikes right from the 18<sup>th</sup> Century were on display at the Inox Courtyard. Many vintage cars and motorcycles drove in from different parts of Goa and neighbouring states to be a part of this event. As many as 45 cars and 70 bikes were on display at the venue. Cadillac Limousine of 1959 model restored by the Raj Bhavan, Goa, was a favourite among the visitors.



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The 2019 Goa Vintage Car & Bike Festival, organized in collaboration with the Vintage & Classic Car Federation of India (VCCFI), was flagged off from Inox Courtyard, by the Chief Electoral Officer, Mr. Kunal who was the Chief Guest along with Secretary of Tourism, Mr. J. Ashok Kumar, in the presence of Collector of North Goa, Ms R. Maneka, Director of Tourism, Mr. Sanjiv Gadkar, Chairman of Indian Express Group, Mr. Viveck Goenka , Consultant for Autocar magazine Mr. Perseus Bandrawalla and curator of the event, MD of Ashvek Vintage World Mr. Pradip Naik.

The vintage cars and bikes rallied through Campal, around the Miramar beach circle and back into Panaji alongside the picturesque river promenade of the Mandovi and took a U-turn at the Statue of Abbe Faria (Old Secretariat) and returned back to Inox Courtyard for display.

Momentos were presented to owners of all the participating vintage cars & bikes.

International fashion designer Verma D'Mello, who is also the Goa Election Commission's icon, put on an exclusive fashion show for the audience highlighting Goa's traditional Kunbi fabric with singer Mary Joe live. Goa's popular band Crimson Tide performed with some energetic dance performances. Refreshing food & drink stalls added to the gala.

The office of Chief Electoral Officer collaborated with the Goa Tourism to promote its special campaign #SaveTheDate and #GoVote that are based on creating awareness about voter awareness and ethical voting ahead of the Lok Sabha Elections. They had exclusive selfie points and banners at the venue to spread awareness and to increase the voter turnout on 23<sup>rd</sup> April 2019. The event was organized by Advertising Associates and curated by Ashvek Vintage World, supported by Vintage and Classic Car Federation of India (VCCFI) with the Country's leading automobile magazine- Autocar as the media partner and VIVA GOA as the lifestyle magazine partner.

**Picture Caption** 

 Dignitaries flagging off the Goa Vintage Car & Bike rally on 14<sup>th</sup> April 2019